

**GS-527**

VI Semester B.B.A. Examination, May/June - 2019
(CBCS) (F & R 2016-17 onwards)

BUSINESS ADMINISTRATION**6.2 E-Business**

Max. Marks : 70

Time : 3 Hours

Instruction : Answer should be written in English only.**SECTION - A**Answer **any 5** sub-questions. Each sub-question carries **2** marks.**5x2=10**

1. (a) What is Internet ?
- (b) What is Data mining ?
- (c) What is Digital wallet ?
- (d) What is debit card ?
- (e) What is Web hosting ?
- (f) What is URL ?
- (g) What is bidding ?

SECTION - BAnswer **any 3** questions. Each question carries **6** marks.**3x6=18**

2. Explain the Benefits of E - Commerce to consumers.
3. What are the Risks involved in e - Payment System ?
4. Explain the Penalties and adjudication under IT Act, 2000.
5. Explain the features of Web Server Software.
6. Explain B2B and B2C e - Commerce.

P.T.O.

**SECTION - C**

Answer **any 3** questions. Each question carries **14** marks.

3x14=42

7. What is the Role of Internet in E - Business ? What are the merits and demerits of Internet in Business ?
8. Discuss the various types of Cyber Crimes.
9. Discuss in detail the various tools that can be implemented to protect the Web Server.
10. Write a note on advantages and disadvantages of Portals.
11. What is DBMS ? Explain the characteristics of DBMS.

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